



# DAN TERTELL

---

CREATIVE DIRECTOR | SENIOR PRODUCER | ART DIRECTOR

e: [dan.tertell@gmail.com](mailto:dan.tertell@gmail.com)

w: [www.dantertell.com](http://www.dantertell.com)

t: 630.546.8983



# VIDEO PRODUCTION





# VIDEO PRODUCTION





# DIGITAL AND PRINT COLLATERAL



veinVclinics of America. Healthy looks good.®

**Patient Impact Award**  
**Chicago Lakeshore Clinic Team**

OUR MISSION  
Our team changes lives by providing world-class vein care and a compassionate patient-centric experience.

Q4 - 2019

veinVclinics of America. Healthy looks good.®

The journey to healthy legs starts here.

Insurance covers most procedures. (844) 912-8346 veinclinics.com/loveyourdoctor

Symptoms of vein disease include:

- Pain
- Cramping
- Swelling
- Throbbing
- Heaviness
- Fatigue
- Itching
- Restlessness

veinVclinics of America. Healthy looks good.®

You bring the experience.  
We supply the training.

VIEW OPENINGS

veinVclinics of America.

Call (844)423-8346 to schedule your **FREE\*** consultation today!

\*Due to legal constraints, this free consultation offer cannot be extended to Medicare or Medicaid beneficiaries, or other recipients of Federal or state health care benefit programs. Offer ends on December 31, 2019. Consultation must occur on or before December 31, 2019. New patients only. One free consultation per person during promotional period. Not redeemable for cash.

**DON'T LET VEIN PAIN KEEP YOU DOWN.**

CRAMPING?  
SWELLING?  
THROBING?  
RESTLESSNESS?

If you have any of these symptoms, Vein Clinics of America can help. Vein Clinics of America is the oldest, largest, most experienced network of vein treatment centers in the country devoted to providing the highest quality of outpatient care.

Call to book a **FREE\*** consultation!  
**844-423-8346**

veinVclinics of America. Healthy looks good.®

\*Due to legal constraints, this free consultation offer cannot be extended to Medicare or Medicaid beneficiaries, or other recipients of federal or state health care benefit programs. New patients only. Not redeemable for cash.

OUR MISSION

OUR TEAM **changes lives** by providing **WORLD-CLASS vein care** and a **compassionate PATIENT-CENTRIC** experience.

veinVclinics of America. Healthy looks good.®



**HAPPY HOLIDAYS**

veinVclinics of America.

You bring the experience.  
We supply the training.

VIEW OPENINGS

veinVclinics of America. | ACCREDITED FACILITY | LAC INTERNATIONAL ACCREDITATION COMMISSION | VEIN CENTER

707 Eagleview Blvd #303  
Exton, PA 19341  
Call today to schedule your personalized consultation.  
**(610) 321-2615**

Robert Worthington-Kirsch, MD, FJIR, FCIRES, FAVLS, RPhS, DABVLM  
Medical Director, Pennsylvania Clinics



# DIGITAL AND PRINT COLLATERAL

If pain and unsightly veins are slowing you down, it's time to

## LISTEN TO YOUR LEGS

Legs are meant to move you forward, not hold you back.

Veins can be painful, and they can look like they're holding you back. Enlarged veins that bulge out of your skin, or spider veins that appear on the surface of your skin, can be a sign of vein disease. They can also be a sign of vein disease. They can also be a sign of vein disease.

Meet with an insurance expert. One of our knowledgeable insurance specialists will meet with you to determine how you can maximize your benefits for coverage.

Call (844) 308-8346

## It's time to leave leg pain behind?

Consider our minimally invasive treatment options

Our expert physicians will insert a small optical fiber, carries energy from the laser and closes the vein, thus redirecting the blood flow to healthy veins. The entire procedure takes 15-30 minutes and patients report little to no pain.

**Endovenous Laser Treatment**

Your doctor will help you determine the best treatment for you. Often, you may require both types of treatment for optimal long-term results.

**Sclerotherapy**

Problematic veins are treated by injecting a solution called sclerosant which seals off the unhealthy part of the vein, allowing your body to naturally redirect blood flow to your healthy veins. If you have larger varicose veins, our skilled physicians will utilize an ultrasound to target the precise location of the problem for the best results.

**Flex Spending (FSA)**

FSA are a valuable benefit to help pay for medical expenses. Reimbursement for venous disorders, including varicose veins and venous leg ulcers. Check with your plan's administrator for your specific coverage options.

**"It's one of the best decisions I've ever made."**

Satisfied Vein Clinics of America patient

## You deserve healthy legs

Are you experiencing these signs and symptoms?

- Cramping
- Pain
- Fatigue
- Restlessness
- Heaviness
- Swelling
- Itching
- Throbbing

If you have one or more of these symptoms, you may be at risk for vein disease.

**(844) 308-8346**  
veinclinics.com  
Insurance covers most procedures.

veinClinics of America

©2015 Vein Clinics of America, Inc. All rights reserved. VCA-0390 2/15

Since varicose veins are considered a medical condition, treatment is often covered by your medical insurance provider. Vein Clinics of America offers a complimentary insurance plan. Since treating vein disease is our specialty, our staff is highly experienced at working directly with insurance companies to ensure you're getting the coverage you need.

**Extra help when insurance isn't enough**

In the event that insurance does not cover the entire cost of your treatment, Care Credit is a credit plan that can be used for your body-related expenses. You can even use it for co-payments and deductibles.

**Care Credit**

- Access to a revolving line of credit for medical expenses
- A quick and easy approval process
- 12 months of interest-free payments for qualifying patients

**Flex Spending (FSA)**

FSA are a valuable benefit to help pay for medical expenses. Reimbursement for venous disorders, including varicose veins and venous leg ulcers. Check with your plan's administrator for your specific coverage options.

**"It's one of the best decisions I've ever made."**

Satisfied Vein Clinics of America patient

## Find the perfect balance.

veinClinics of America

36 YEARS OF EXCELLENCE

Breadth of skills. Depth of knowledge.

As industry's the largest of Medical Doctors' backgrounds, it's clear that Vein Clinics of America embraces a multi-disciplinary approach to care.

**Robert Worthington-Kirsch MD, FACS**  
Medical Director  
Vein Clinics of America since 2003  
Board Member American Venous Society  
American Medical Association  
American College of Surgeons  
American Society of Hematology  
American Society of Phlebology  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery

**Domenic A. Zambuto MD, EPVI**  
Medical Director  
Vein Clinics of America since 2011  
Board Member American Venous Society  
American Medical Association  
American College of Surgeons  
American Society of Hematology  
American Society of Phlebology  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery

**Scott C. Buckner MD**  
Medical Director  
Vein Clinics of America since 2010  
Board Member American Venous Society  
American Medical Association  
American College of Surgeons  
American Society of Hematology  
American Society of Phlebology  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery

**Barry F. Onwall MD, FACS**  
Medical Director  
Vein Clinics of America since 2012  
Board Member American Venous Society  
American Medical Association  
American College of Surgeons  
American Society of Hematology  
American Society of Phlebology  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery

**Chad J. Alesman MD, RPh, IVT**  
Medical Director  
Vein Clinics of America since 2008  
Board Member American Venous Society  
American Medical Association  
American College of Surgeons  
American Society of Hematology  
American Society of Phlebology  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery

**Sean McWilliams MD**  
Senior Medical Director  
Vein Clinics of America since 2010  
Board Member American Venous Society  
American Medical Association  
American College of Surgeons  
American Society of Hematology  
American Society of Phlebology  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery

**Satish Vayuvegula MD, MS**  
Medical Director  
Vein Clinics of America since 2010  
Board Member American Venous Society  
American Medical Association  
American College of Surgeons  
American Society of Hematology  
American Society of Phlebology  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery

**Mehru Sonde MD, FACP**  
Medical Director  
Vein Clinics of America since 2010  
Board Member American Venous Society  
American Medical Association  
American College of Surgeons  
American Society of Hematology  
American Society of Phlebology  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery

**Michael Humphrey MD**  
Medical Director  
Vein Clinics of America since 2014  
Board Member American Venous Society  
American Medical Association  
American College of Surgeons  
American Society of Hematology  
American Society of Phlebology  
American Society of Vascular Medicine  
American Society of Vascular Surgery  
American Society of Vascular Medicine  
American Society of Vascular Surgery

## You bring the experience. We supply the training.

You've seen this list, our physicians come from many practices and backgrounds.

- General Surgery
- Internal Medicine
- Family Medicine
- Emergency Medicine
- Cardiovascular Surgery
- Orthopedic Surgery
- Neurology
- Urology
- Endocrinology
- Obstetrics/Gynecology
- Pediatrics
- Psychiatry
- Geriatrics
- Transplant Surgery
- Plastic Surgery
- Ophthalmology
- Otolaryngology
- Radiology
- Pathology
- Physiology
- Pharmacology
- Microbiology
- Immunology
- Biophysics
- Biotechnology
- Biomedical Engineering
- Biomedical Research
- Biomedical Education
- Biomedical Administration
- Biomedical Law
- Biomedical Ethics
- Biomedical History
- Biomedical Philosophy
- Biomedical Literature
- Biomedical Art
- Biomedical Music
- Biomedical Theater
- Biomedical Film
- Biomedical Television
- Biomedical Radio
- Biomedical News
- Biomedical Journalism
- Biomedical Writing
- Biomedical Editing
- Biomedical Design
- Biomedical Architecture
- Biomedical Engineering
- Biomedical Manufacturing
- Biomedical Distribution
- Biomedical Retail
- Biomedical Wholesale
- Biomedical Import/Export
- Biomedical Logistics
- Biomedical Supply Chain
- Biomedical Procurement
- Biomedical Finance
- Biomedical Accounting
- Biomedical Tax
- Biomedical Insurance
- Biomedical Risk Management
- Biomedical Compliance
- Biomedical Regulatory Affairs
- Biomedical Quality Assurance
- Biomedical Quality Control
- Biomedical Quality Improvement
- Biomedical Quality Management
- Biomedical Quality System
- Biomedical Quality Culture
- Biomedical Quality Mindset
- Biomedical Quality Leadership
- Biomedical Quality Improvement
- Biomedical Quality Control
- Biomedical Quality Improvement
- Biomedical Quality Management
- Biomedical Quality System
- Biomedical Quality Culture
- Biomedical Quality Mindset
- Biomedical Quality Leadership

## Reconnect with patients.

in 14 states. And growing.

As Vein Clinics of America continues to expand, there are more opportunities for great physicians like you to join us.

veinClinics of America  
Booth #704 & 706  
Please stop by to learn more about VCA and physician opportunities.

Give us a call to find out more about career opportunities at VCA. (630) 725-2821  
frckimney@veinclinics.net

## You support patients. We support you.

As a valued part of the VCA team, you would enjoy a core combination of autonomy and the benefits of having a fully functioning Operations and Business team behind you. This is designed to enable you to focus on serving your practice according to the needs of your patients, your staff and yourself. The bottom line is that you can get back to the business of care, while we handle the rest.

- Marketing and Patient Acquisition
- Operational Support
- Compliance
- Quality
- Property Management
- Revenue Cycle Management
- Human Resources
- Quality

36 YEARS OF EXCELLENCE





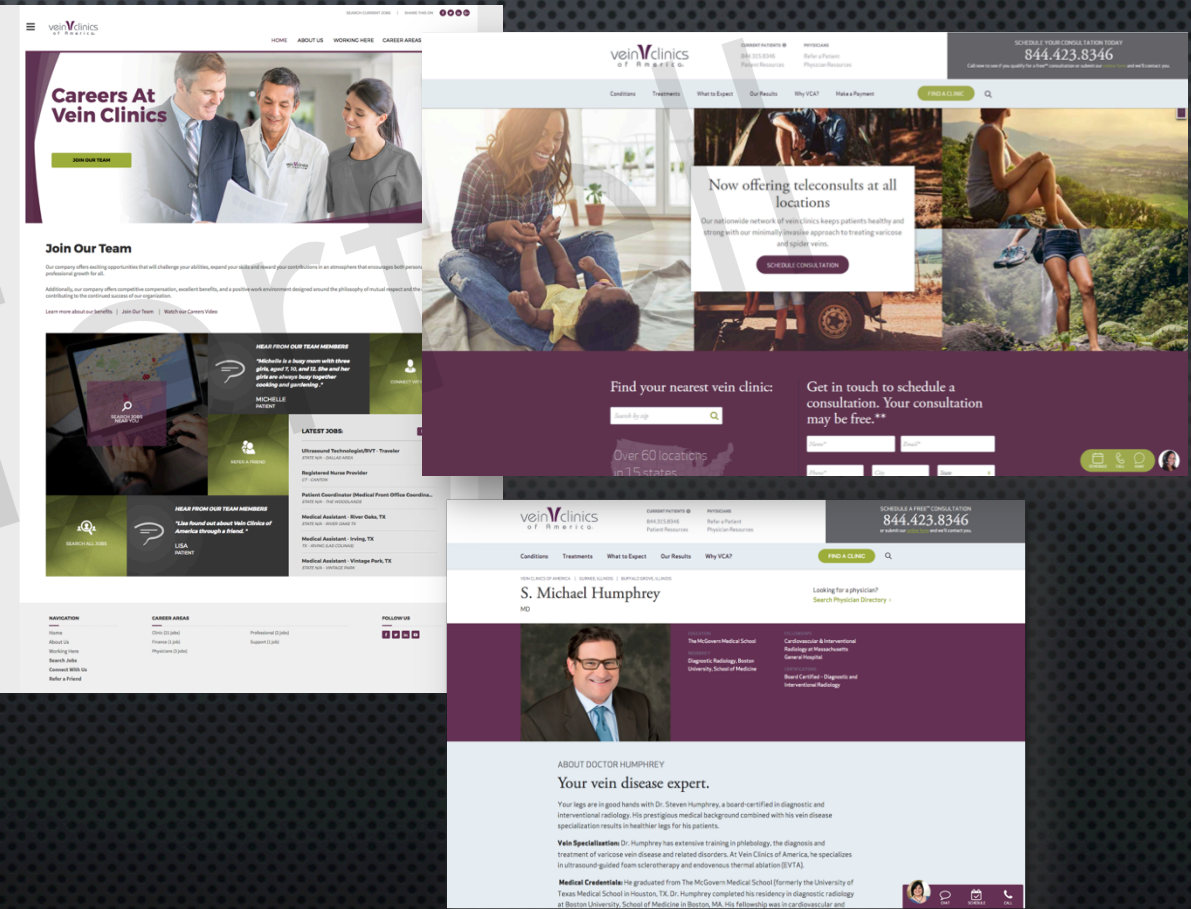
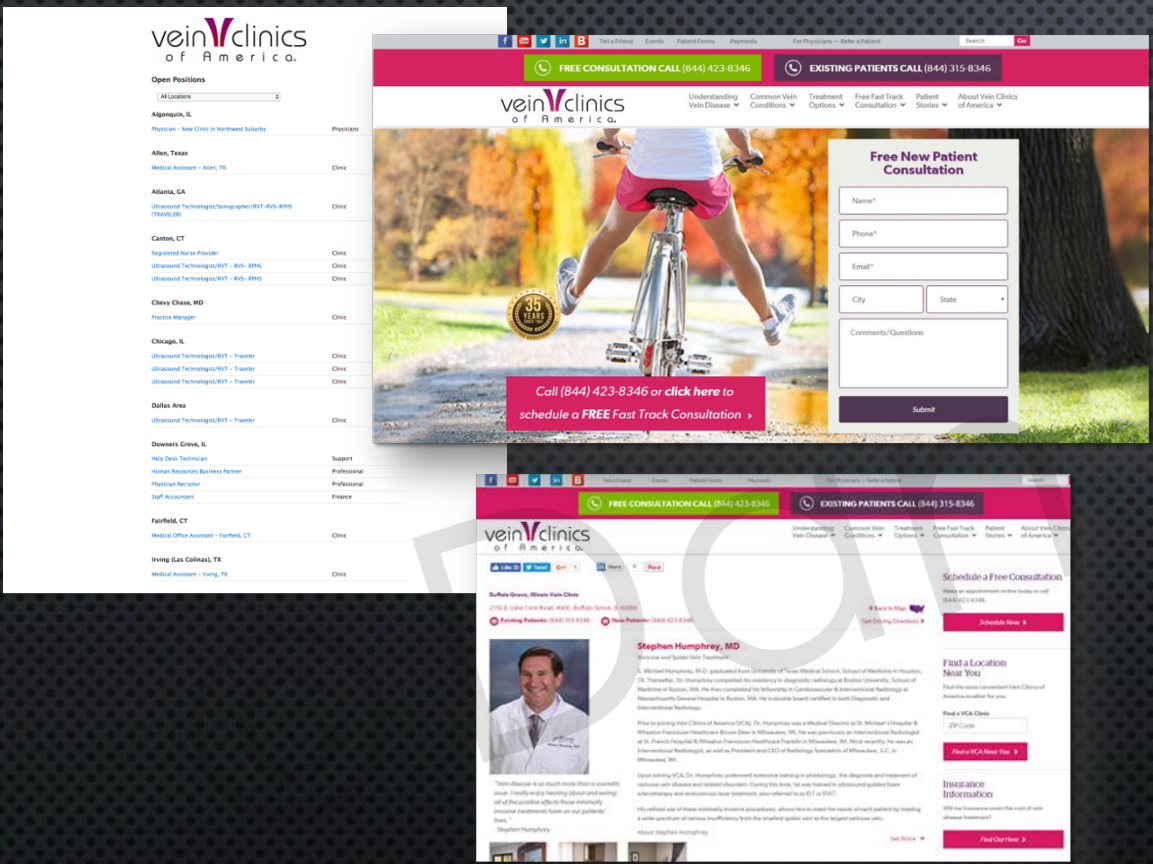


# DESIGN AND INSTALL STOREFRONT WINDOW SIGNAGE





# VISUAL REBRAND



Before

After



# LOGO DESIGN



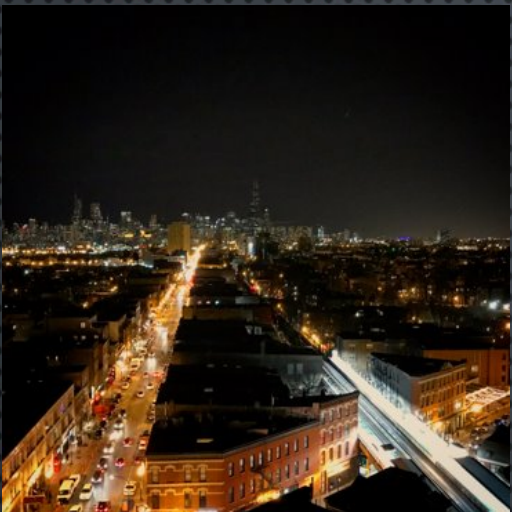


# PHOTOGRAPHY



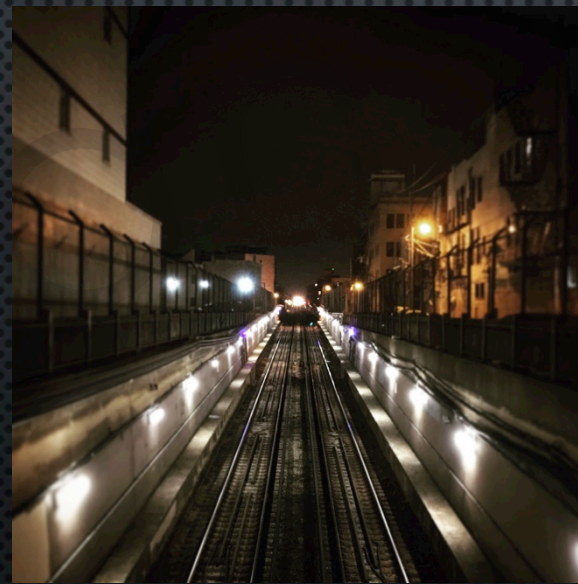
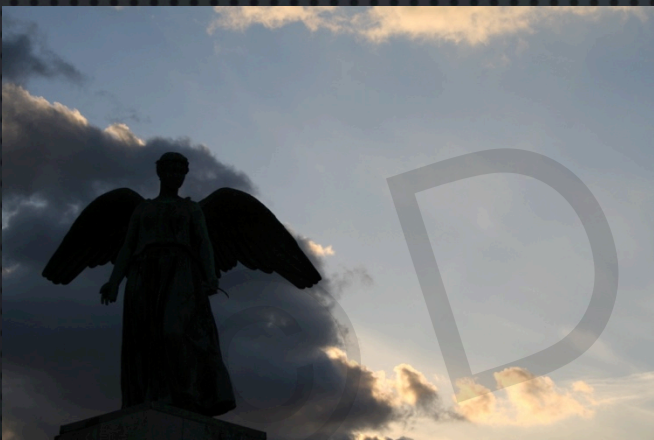


# PHOTOGRAPHY





# PHOTOGRAPHY





# CONTACT



e: [dan.tertell@gmail.com](mailto:dan.tertell@gmail.com)

w: [www.dantertell.com](http://www.dantertell.com)

t: 630.546.8983



[www.linkedin.com/in/dan-tertell](http://www.linkedin.com/in/dan-tertell)



@turtlepowerltd



@dantertell